

RETAIL SALES

Retail Sales Volume

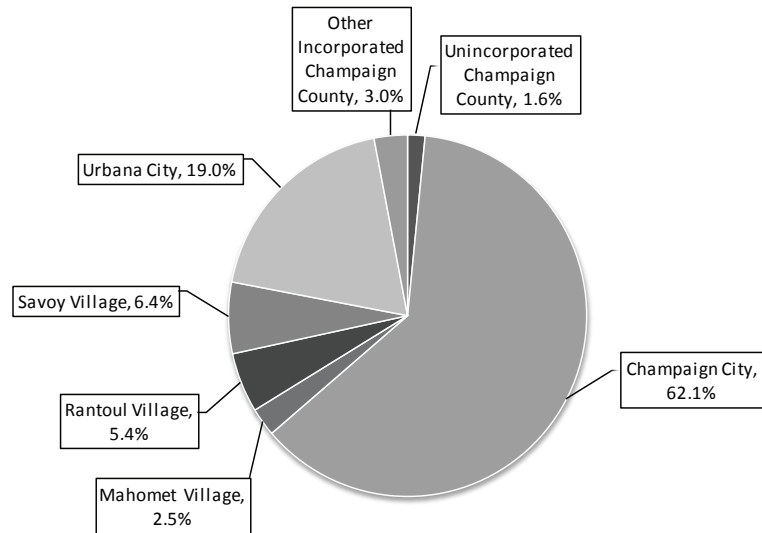
Table 20 presents the 2010 sales volumes for Champaign County, select municipalities, and unincorporated areas in Champaign County. Sales volume was calculated using sales tax receipt and sales tax rate data from the Illinois Department of Revenue (IDOR). Sales tax receipts are reported by Standard Industrial Classification (SIC) code.

Several types of sales tax are reported by IDOR. The county tax (CT) and the municipal tax (MT) receipt totals were used to calculate the retail sales volume for Champaign County, municipalities, and the unincorporated area.

The county tax receipt amount is a 1 percent share of the statewide rate of 6.25 percent on general merchandise (equivalent to 16 percent of tax collections) and 100 percent of the tax collections of the 1 percent rate on qualifying food, drugs, and medical appliances for taxable sales made at businesses located within the unincorporated areas of the County.

The municipal tax receipt amount is the 1 percent share of the 6.25 percent statewide rate on general merchandise (equivalent to 16 percent of tax collections) and 100 percent of the tax collections of the 1 percent rate on qualifying food, drugs, and medical appliances for taxable sales made within the corporate limits of the municipality.

Figure 15: Retail Sale Volume for Champaign County - 2010



Source: Sales Tax Receipts by Standard Industrial Classification Code, Illinois Department of Revenue

Table 20 also presents sales volume per capita. Population totals for the locations are from Census 2010. Figure 15 illustrates the distribution of retail sales volume throughout the County.

Table 21 provides retail sales volume totals from 2006-2010 for Champaign County and several municipalities. Sales volume is categorized by the type of business making the sale.

Table 20: Retail Sales, Population, and Sales per Capita for Champaign County and Select Municipalities

Location	2010 Sales Volume		2010 Population		Approximated Sales per Capita	
	in Dollars	Distribution	Totals	Distribution	in Dollars	% Comparisons
Champaign County	\$2,376,427,140	100.0%	195,671	100.0%	\$10,971.05	100.0%
Unincorporated	\$37,359,002	4.5%	30,635	15.7%	\$3,181.18	29.0%
Champaign City	\$1,476,803,976	66.4%	80,286	41.0%	\$17,757.38	161.9%
Mahomet Village	\$60,412,769	2.5%	6,664	3.4%	\$8,150.23	74.3%
Rantoul Village	\$127,314,132	6.0%	12,247	6.3%	\$10,526.29	95.9%
Savoy Village	\$151,700,058	6.6%	6,981	3.6%	\$20,434.31	186.3%
Urbana City	\$451,348,567	20.9%	40,550	20.7%	\$11,084.57	101.0%
Other Incorporated	\$71,488,636	7.0%	18,308	9.4%	\$8,155.93	74.3%

Sources: 2009 Sales Volume from Illinois Department of Revenue; Population totals from American Community Survey 1 Year Estimates 2009, U.S. Census Bureau.

Table 21: Sales Volume for Champaign County and Select Municipalities: 2006-2010

Champaign County Totals					
Classification	2006	2007	2008	2009	2010
Number of Taxpayers	4,590	4,554	3,692	3,558	3,611
General Merchandise	325,256,776	358,338,117	368,291,744	320,351,118	356,473,496
Food	235,126,214	244,641,519	277,814,797	261,994,564	254,570,670
Drinking and Eating Places	247,064,552	260,442,362	267,932,964	273,706,533	279,116,827
Apparel	93,889,179	98,510,906	95,520,563	86,495,016	89,816,034
Furniture, Household, & Radio	128,304,037	137,137,218	139,918,173	113,674,156	124,921,670
Lumber, Building, Hardware	154,471,502	143,655,316	143,398,083	135,219,948	127,526,024
Automotive & Filling Stations	422,097,325	424,918,655	409,132,271	363,936,451	411,969,001
Drugs & Misc. Retail	276,938,561	297,518,686	304,175,190	305,753,597	280,671,204
Agriculture & All Others	314,921,123	330,315,941	348,742,361	312,750,854	355,715,727
Manufacturers	85,034,070	87,899,606	89,479,627	79,707,781	28,188,001
Total Sales	2,255,864,508	2,327,174,174	2,386,971,389	2,244,171,591	2,376,427,140

City of Champaign					
Classification	2006	2007	2008	2009	2010
Number of Taxpayers	2,121	2,157	1,758	1,702	1,741
General Merchandise	271,230,597	264,584,319	260,912,175	257,183,607	259,214,710
Food	126,055,338	131,137,908	138,821,278	140,987,100	145,383,151
Drinking and Eating Places	183,261,883	193,247,575	198,690,922	202,298,187	200,941,146
Apparel	85,009,535	89,112,222	88,943,394	79,911,254	81,115,604
Furniture, Household, & Radio	113,057,391	122,570,411	126,080,955	100,689,708	115,401,096
Lumber, Building, Hardware	116,397,205	110,490,797	109,651,010	107,763,736	105,265,556
Automotive & Filling Stations	212,992,277	202,283,622	194,494,784	156,603,876	191,871,515
Drugs & Misc. Retail	180,632,863	192,012,863	195,046,914	197,584,039	188,066,651
Agriculture & All Others	171,345,232	175,118,934	183,507,810	170,707,726	175,500,022
Manufacturers	11,713,551	10,608,388	10,862,858	11,940,080	14,044,525
Total Sales	1,471,695,872	1,491,167,039	1,507,012,100	1,425,669,313	1,476,803,976

Village of Mahomet					
Classification	2006	2007	2008	2009	2010
Number of Taxpayers	225	229	197	189	193
General Merchandise					
Food	9,999,948	12,432,646	14,201,638	13,176,709	14,525,659
Drinking and Eating Places	7,062,029	7,371,580	7,743,131	8,409,869	8,394,180
Apparel	120,118		108,633	71,943	38,257
Furniture, Household, & Radio		142,033			
Lumber, Building, Hardware	3,144,416	3,113,696	2,594,844	2,177,606	1,822,840
Automotive & Filling Stations	11,234,009	9,835,895	8,144,229	7,542,903	8,383,964
Drugs & Misc. Retail	5,762,461	5,786,114	6,280,908	6,829,570	5,710,887
Agriculture & All Others	16,134,331	16,322,197	17,008,981	14,574,132	19,910,111
Manufacturers	805,226	1,543,082	1,407,456	1,465,009	1,605,033
Total Sales	54,348,925	56,636,949	57,572,818	54,313,116	60,412,769

Table 21: Continued

Village of Rantoul					
Classification	2006	2007	2008	2009	2010
Number of Taxpayers	412	430	317	301	296
General Merchandise		30,711,297	41,787,731		
Food	19,488,681	18,707,849	17,027,400	14,356,938	13,540,535
Drinking and Eating Places	13,393,076	13,343,272	12,781,707	13,257,135	126,391,53
Apparel		287,828	358,976	382,755	377,067
Furniture, Household, & Radio	1,384,286	1,389,612	1,642,696	1,288,489	996,086
Lumber, Building, Hardware	1,918,531	866,409	475,344		
Automotive & Filling Stations	42,963,211	39,131,295	34,776,490	24,675,788	24,170,664
Drugs & Misc. Retail	15,559,792	18,567,673	19,917,119	21,165,541	19,195,266
Agriculture & All Others	14,613,949	12,282,823	13,913,841	11,096,504	13,955,165
Manufacturers	604,099	992,921	913,194	624,026	694,646
Total Sales	133,716,314	136,280,979	143,594,498	128,915,508	127,314,132

Village of Savoy					
Classification	2006	2007	2008	2009	2010
Number of Taxpayers	182	196	167	160	171
General Merchandise					
Food	546,021	4,193,350	19,787,352	18,344,863	19,840,478
Drinking and Eating Places	3,760,121	5,181,574	5,078,492	5,131,112	6,834,391
Apparel	2,362,188	2,151,077			
Furniture, Household, & Radio	1,211,688	1,244,727	1,228,727	1,520,048	1,227,881
Lumber, Building, Hardware	792,145	771,041	1,291,933	714,874	1,504,934
Automotive & Filling Stations	44,584,156	43,661,748	43,938,109	37,611,001	40,693,403
Drugs & Misc. Retail	6,761,096	6,933,278	7,343,252	6,024,411	5,517,912
Agriculture & All Others	15,515,472	16,602,898	17,802,862	16,545,458	18,037,545
Manufacturers			484,311	469,568	572,895
Total Sales	132,161,081	136,942,909	153,816,489	142,651,895	151,700,058

City of Urbana					
Classification	2006	2007	2008	2009	2010
Number of Taxpayers	884	879	725	704	715
General Merchandise	44,026,231	50,609,855	51,390,200	49,990,802	49,352,114
Food	76,851,131	78,326,881	90,543,064	77,270,611	78,123,104
Drinking and Eating Places	42,039,687	41,631,634	43,184,850	45,265,086	46,410,224
Apparel	6,517,456	6,817,746	6,218,193	6,201,007	6,780,172
Furniture, Household, & Radio	7,951,562	7,566,258	7,230,676	6,912,498	6,413,669
Lumber, Building, Hardware	10,020,583	9,323,605	11,018,146	9,269,841	9,754,658
Automotive & Filling Stations	102,460,060	119,977,441	113,749,701	123,918,339	125,171,683
Drugs & Misc. Retail	46,332,610	50,863,544	51,316,590	52,192,081	47,575,676
Agriculture & All Others	84,424,043	85,878,985	85,520,623	73,175,935	79,398,151
Manufacturers	7,545,322	10,645,094	9,547,593	5,283,292	5,369,116
Total Sales	428,168,685	461,641,043	469,719,636	449,479,492	451,348,567

Table 21: Continued

Unincorporated Champaign County Classification	2006	2007	2008	2009	2010
Number of Taxpayers	766	663	528	502	495
General Merchandise					
Food	5,123,014	4,903,951	3,892,572	2,625,183	3,196,691
Drinking and Eating Places	4,489,667	7,038,307	8,088,360	7,683,070	3,897,733
Apparel					
Furniture, Household, & Radio	1,554,694	1,252,514	1,140,275	1,085,807	882,938
Lumber, Building, Hardware	14,109,029	12,367,569	12,817,421	9,928,594	9,178,036
Automotive & Filling Stations	13,335,160	14,078,435	15,892,279	14,297,877	21,677,772
Drugs & Misc. Retail	11,517,869	12,819,131	13,542,334	14,213,393	14,604,812
Agriculture & All Others	28,217,201	38,889,219	46,589,769	39,760,222	48,914,733
Manufacturers	10,822,173	9,016,254	10,098,853	7,077,699	5,901,786
Total Sales	90,122,556	101,142,204	112,828,666	97,455,383	108,847,638

Source: Sales Tax Receipts Reported by Standard Industrial Classification (SIC) Code, Illinois Department of Revenue. Available online at <http://www.revenue.state.il.us/KOB>

Notes: Blank categories have less than 4 taxpayers. Data is not shown in order to protect the confidentiality of individual taxpayers. Totals include the censored data.

Sales Volume is calculated from municipal taxes. The municipal tax totals are 1% of the sales volume totals.